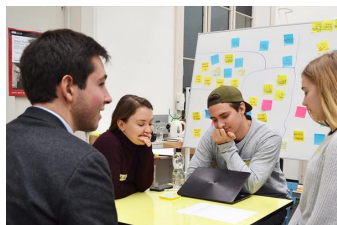


Give life to your dreams

How do you create a cool product in the digital age? How do you find out what users want, do a great marketing and sell it for the right price? Learn in a fun and pragmatic way how entrepreneurs innovate, converting their ideas into consumer products, apps or services users love.



Zurich

7-11 August
15 to 19 years
old

Visit the brand
new
**Switzerland
Innovation
Park** in
Dübendorf.

St. Gallen

7-11 August
15 to 19 years
old

Join us in
Startfeld, the
St. Gallen
startup
accelerator.

Lausanne

14-18 August
15 to 19 years
old

Discover the
great
innovation spirit
at **EPFL**.

How do the camps work?

By redesigning a product, you will build your own solution, together with a simple sales, marketing and financial plan. Within your team, you will choose a role: CEO, CFO, CMO etc. and compete at the end of the week to earn a special prize.

You will get inspiration from companies like the GoPro camera, Linden Lab Virtual Reality project, Tesla's electric cars and others.

With the help of an experienced trainer you will discover consumer needs, design, develop prototypes and research competitors.

Become a
young
entrepreneur
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